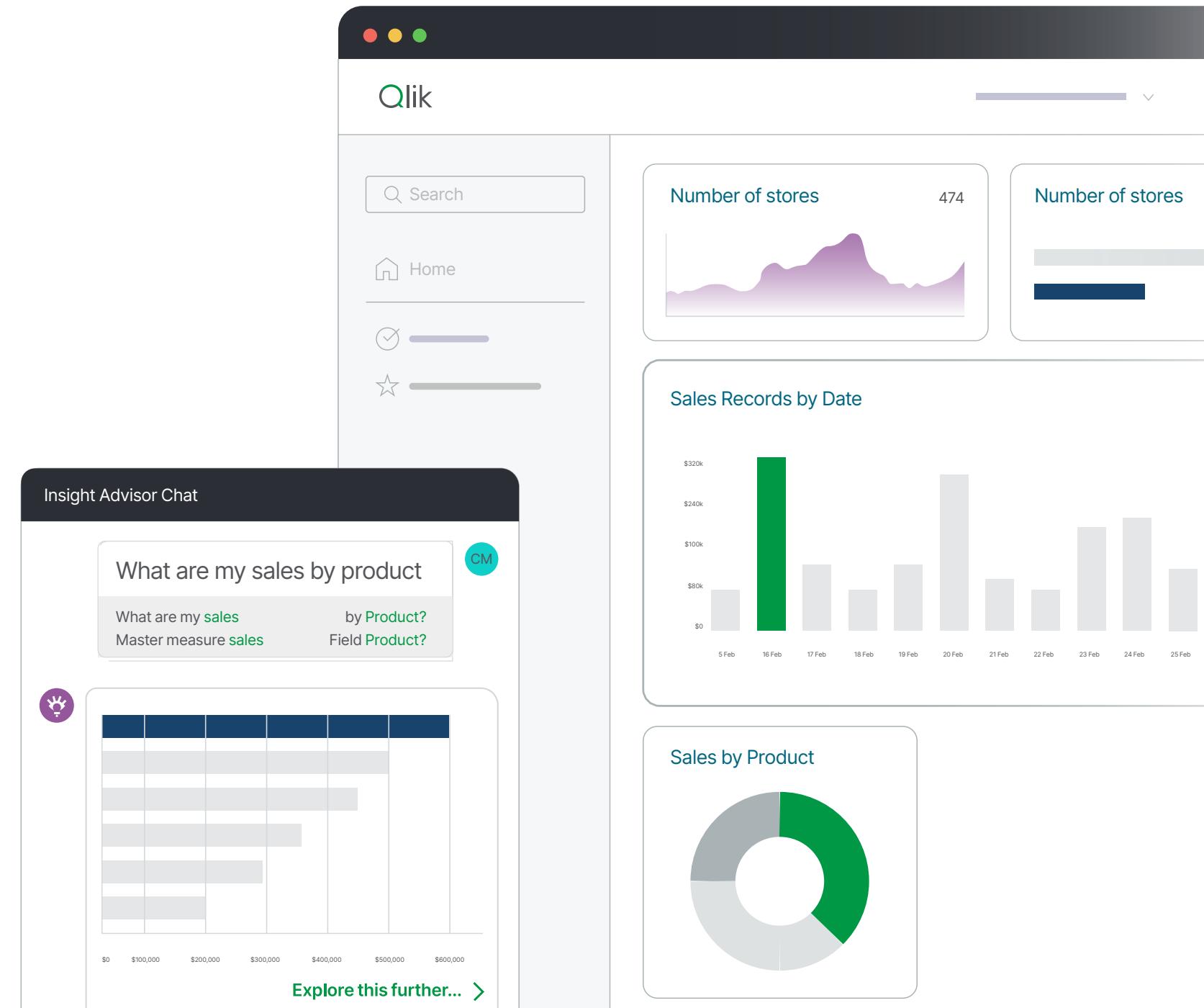




# Why cloud? Why now?

A QLIK CLOUD ANALYTICS™ COMPARISON GUIDE



# Discover the advantages of a modern, AI-powered cloud analytics platform.

Do you know how powerful it is to be able to explore all the connections in all your data? Or that feeling when you uncover the answer in the data typically left behind by old-fashioned SQL-based queries?

Starting with QlikView®, and then Qlik Sense®, Qlik's unique Analytics Engine has always delivered a fast, interactive experience that other solutions can't match. This is especially true for applications requiring large datasets or complex use cases. Now, Qlik Cloud Analytics™ is providing analysts and data-obsessed business users with a whole new generation of expanded capabilities and AI-powered features.

This guide highlights five key differences between Qlik's on-premises analytics solutions and Qlik Cloud Analytics:

- 1 Platform security and compliance
- 2 Data management
- 3 AI-powered analytics
- 4 Predictive AI
- 5 Automation



For a feature-to-feature comparison list, jump ahead to [page 8](#).

# Platform security and compliance

With our client-managed solutions, you're responsible for monitoring and maintaining your data and its security, which includes manually updating important security patches. But with Qlik Cloud Analytics, embedded security controls and global compliance accreditations safeguard your data and your business interests.

Cloud security and compliance standards require providers to meet stringent standards. With Qlik Cloud Analytics, your sensitive data is secure and encrypted. You maintain full access and authentication control by leveraging your existing identity management capabilities. As a result, you can easily assign and change permissions, so your data stays secure and the right people have access.

PLATFORM SECURITY AND COMPLIANCE <sup>1</sup>	Client Managed	Qlik Cloud Analytics
Customer-managed infrastructure	✓	
SOC 1, 2 + HITRUST, 3		✓
ISO 27001, 27017, 27018		✓
FERPA HIPAA BAA		✓
US government FERPA, FedRAMP, DoD IL4 , ITAR		✓ <sup>2</sup>
TISAX		✓
IRAP		✓
Google CASA		✓
UK Cyber Essentials and Cyber Essentials Plus		✓
Automatic updates		✓

1. For more information on Platform Security and Compliance within Qlik Cloud please visit [Qlik.com/trust](https://qlik.com/trust).
2. Requires licensing for Qlik Cloud Government, an industry-specific cloud platform built to adhere to the security and compliance standards of the U.S. Public Sector. All other Qlik Cloud features still apply to Qlik Cloud Government.



**“ Novartis experienced scalability, flexibility, security, and collaboration after migrating from client-managed Qlik Sense to Qlik Cloud.**

**Surendra Podugu**

IT Manager, Novartis (via TechValidate)

# Data management

When you use an on-premises solution, your infrastructure — and your management of it — can limit the speed and scalability of your analytics. Manual deployments and version upgrades tend to be cumbersome and time consuming. When you switch to Qlik Cloud Analytics, we manage the infrastructure. Your enhanced data management capabilities include centralized QVD libraries and consolidated data assets. And you can get smarter insights and governance with transparent lineage.

DATA MANAGEMENT	Client Managed	Qlik Cloud Analytics
Script loading	✓	✓
QVD libraries	✓	✓
Management console	✓	✓
Parquet files	✓	✓
No-code data preparation		✓
Data catalog		✓
Data lineage connectors		✓
Impact analysis		✓
Added governance		✓



**“With Qlik we can deliver the insights as quickly as people ask the questions. The data is loaded and ready to go when people need it.**

**Brad Ringen**  
Director of Analytics, United Safety & Survivability Corporation



# AI-powered analytics

Qlik's on-premises analytics solutions provide only minimal access to our full capabilities of natural language processing, insight development, and data preparation. But in the cloud, you gain enhanced capabilities enabling you to manage uncertainty and mitigate risk. Shift from reactive to proactive analytics with predictive alerting and AI-driven insights.

AI-POWERED ANALYTICS	Client Managed	Qlik Cloud Analytics
Guided analytics	✓	✓
Self-Service analysis creation	✓	✓
Qlik Answers™	✓	✓
Automated insight generation	✓	✓
Natural language search	✓	✓
AI-assisted creation and data prep	✓	✓
Business logic modeler	✓	✓
Natural language expression editor (set analysis)	✓	✓
Key driver analysis	✓	✓



**“We investigated several options, but when Qlik Cloud was introduced, it felt like the perfect match for us and our future analytics.**

**André Berlin**

Business Intelligence Manager, Ikano Bank

# Predictive AI

If you're still using the on-premises version of Qlik Sense, you might be limiting your potential to inform business decisions with analytics. That's because your stakeholders might be asking questions that can't be answered with reactive analytics and reporting. With Qlik Cloud Analytics, machine learning is built directly into the platform to elevate your organization into the realm of predictive and prescriptive analytics. With these capabilities, you can confidently transform raw data into actionable intelligence.

## PREDICTIVE AI

	Client Managed	Qlik Cloud Analytics
Qlik Predict™		✓
Model explainability		✓
Model scoring and evaluation		✓
Batch predictions		✓
Feature importance ranking		✓
Unlimited experimentation		✓
No-code model creation		✓
MLOps capabilities		✓

3. Qlik Predict is not currently available on Qlik Cloud Government, an industry-specific cloud platform built to adhere to the security and compliance standards of the U.S. Public Sector.



**“The increased data quality achieved with Qlik has improved business response times and created incredible trust in data people are using. That trust is enabling us to confidently explore new use cases for real-time data with predictive analytics and AI, which will help us find even more value in our data.”**

**Henri Rufin**

Head of Data and Analytics, Radiall

# Automation

Qlik Cloud takes traditional on-premises automated workflows to the next level through dynamic, in-the-moment, event-driven actions. You can seamlessly automate metrics to trigger informed actions — and revolutionize how you drive business growth. These automation capabilities trigger and orchestrate actions in Qlik Sense and downstream systems including third-party applications like Microsoft Teams, Service Now, and many more. For a full list of applications Qlik Cloud Analytics integrates with, please check out our [Connector Factory](#).

AUTOMATION	Client Managed	Qlik Cloud Analytics
Spreadsheet-style reporting	✓	✓
Scheduled reports	✓	✓
No-code workflow builder		✓
Real-time alerting		✓
Ticketing systems integration		✓
Automated event and insight-based triggers		✓
Automatic user governance and management		✓
Automated action in third-party SaaS tools		✓
Third-party webhook triggers		✓
AI connectors (Qlik Answers, OpenAI, AWS Bedrock, Hugging Face)		✓



“Either you can do it or you can't, and Qlik Cloud allows us to do it. We've put a quarter of a billion rows of data at our users' fingertips, and they can instantly filter and navigate.

**Greg Oliven**

CTO, Polygon Research

**BONUS** 

## Qlik's Ultimate Reporting Suite

Create detailed, multi-page reports just like you did with the on-premises solution, but with more flexibility for real-time insights. Choose from Dashboard, Tabular, and PixelPerfect report types, giving you complete control over style and detail to best fit your needs. Share your reports easily with expanded distribution options and mobile access. Plus, automate workflows via Qlik Automate™ to streamline processes and stay updated. Experience faster, smarter reporting with Qlik Reporting Services —powered by Qlik Cloud Analytics.

[See Qlik Reporting Service™ in Action](#)

# See the differences side-by-side.

There's never been a better time to modernize your analytics — and take advantage of the ease, convenience, advanced capabilities, and vast potential that await you and your business.

[Download Full Comparison Chart](#)

Qlik®

Want deeper, smarter insights powered by AI?  
Come to the cloud.

Built on the same Analytics Engine you know and love, Qlik Cloud Analytics™ brings a more modern interface along with prescriptive and predictive analytics that you just don't get with our on-prem solutions.

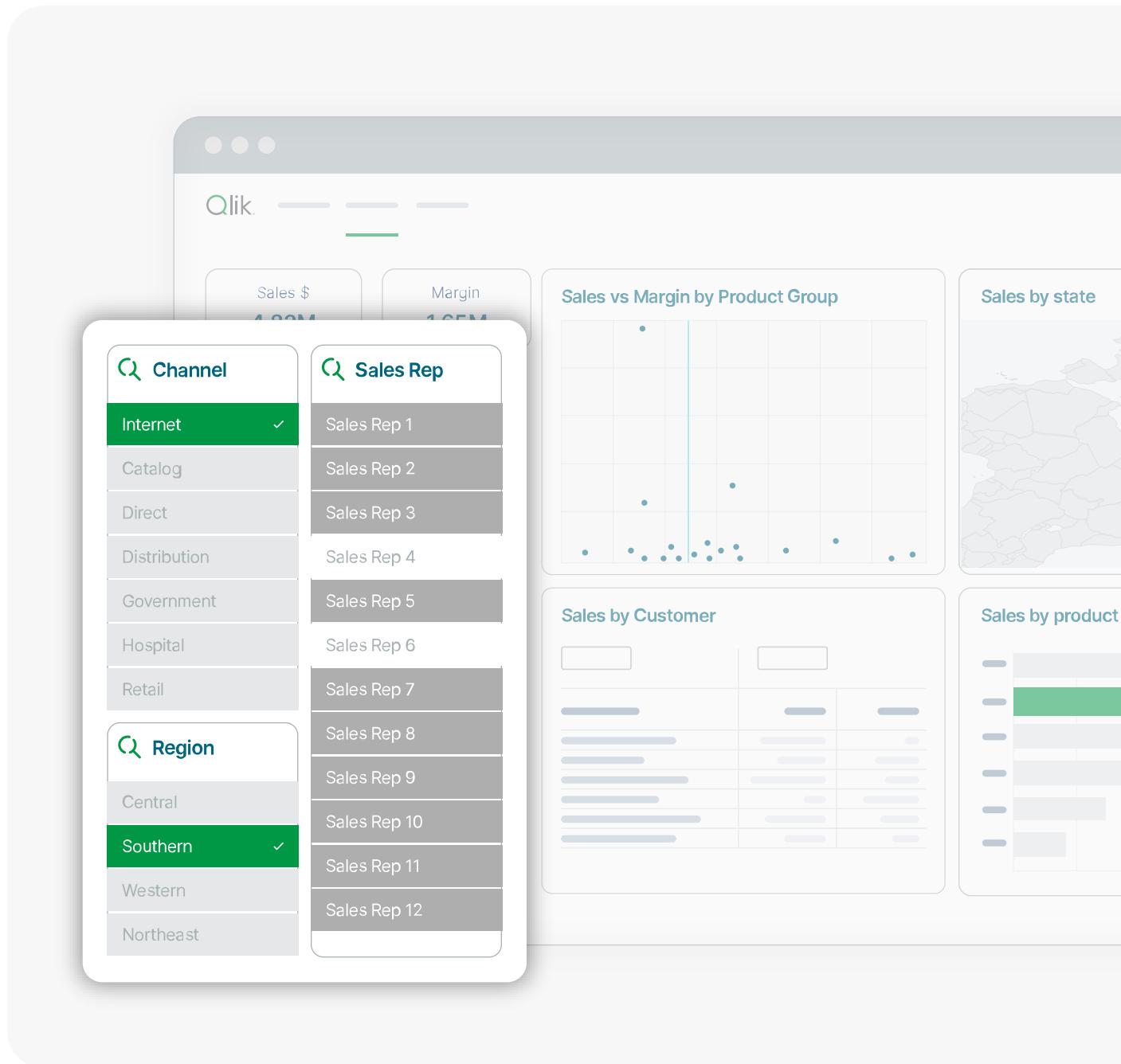
CLIENT MANAGED	Qlik View®	Qlik Sense®	Qlik Cloud Analytics
PLATFORM SECURITY AND COMPLIANCE <sup>1</sup>			
Customer-managed infrastructure	✓	✓	
SOC 1, 2 + HITRUST, 3			✓
ISO 27001, 27017, 27018			✓
FERPA HIPAA BAA			✓
US government FERPA, FedRAMP, DoD IL4 , ITAR		✓ <sup>2</sup>	
TISAX		✓	
IRAP		✓	
Google CASA		✓	
UK Cyber Essentials and Cyber Essentials Plus		✓	
Automatic updates		✓	
DATA MANAGEMENT			
Script loading	✓	✓	✓
QVD libraries	✓	✓	✓
Management console	✓	✓	✓
Parquet files		✓	✓
No-code data preparation			
Data catalog			✓
Data lineage connectors			✓
Impact analysis			✓
Added governance			✓
AI-POWERED ANALYTICS			
Guided analytics	✓	✓	✓

# Migrating to the Cloud Just Got Easier.

Now there's a better way to move.

- ◆ The Qlik Analytics Migration Tool cuts migration time by up to 80%. It's no-code, built for Qlik, and completely free.
- ◆ Scan your setup and automatically find apps, data connections, users, and dashboards. Map out your new cloud structure with spaces, streams and roles — without breaking what works.
- ◆ Select what to move and when — full migration or phased.
- ◆ Automatically update scripts and configs. Adjust file paths and keep dashboard layouts intact — no rebuilding needed. Built-in logging, rollback, and retry features reduce risk — even in complex, multi-tenant environments.
- ◆ Skip the rebuilds. Move faster with less hassle and more control. It's free, it's proven, and it's made for you.

**Contact your Qlik account manager and start your move with the Qlik Analytics Migration Tool**



# The last upgrade you'll ever need.

Tighter security. Easier data management. Predictive insights. And automated actions. It's all available in Qlik Cloud Analytics.

Ready to see Qlik Cloud Analytics in action?

[Book Demo](#)

For more extensive detail on the features and capabilities in Qlik Cloud Analytics, please review the Qlik Cloud Evaluation Guides found on [Help.Qlik.com](#)





## About Qlik

Qlik transforms complex data landscapes into actionable insights, driving strategic business outcomes. Serving over 40,000 global customers, our portfolio leverages advanced, enterprise-grade AI/ML and pervasive data quality. We excel in data integration and governance, offering comprehensive solutions that work with diverse data sources. Intuitive and real-time analytics from Qlik uncover hidden patterns, empowering teams to address complex challenges and seize new opportunities. Our AI/ML tools, both practical and scalable, lead to better decisions, faster. As strategic partners, our platform-agnostic technology and expertise make our customers more competitive.

[qlik.com](https://www.qlik.com)