

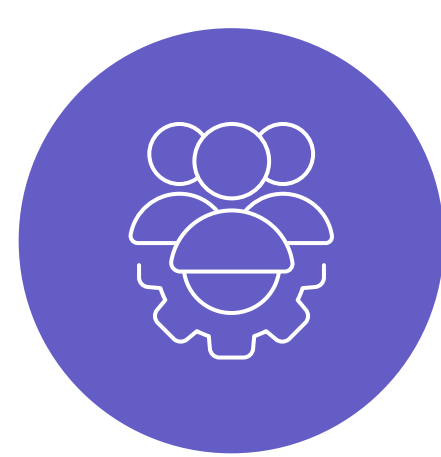
To stay on top of your industry, stay on top of your analytics.

Work smarter. Move faster. Reduce costs. It's all possible with next-generation analytics.

Qlik
LEAD WITH DATA

Modern analytics drive better business results.

Organizations with access to modern BI capabilities are*:



+22% more likely
to see double-digit workforce
productivity growth
annually



+59% more likely
to see double-digit
revenue growth
annually

“Qlik Sense has made a positive impact on my organization, with fast results and application mobility.”

DANIEL LUIS ANUNZIATA, BI MANAGER, RANDSTAD ARGENTINA

90%

— of respondents —
**are likely or very likely
to recommend
Qlik Sense**
to a friend or colleague.

The top **5** reasons QlikView customers adopt Qlik Sense.

Reason #1

98%

— of respondents —
**rate a modern
BI experience**
as “extremely important”
or “important.”



95%

Ability to implement new
apps supporting modern
BI use cases



92%

Value



88%

Qlik Sense roadmap



84%

Ease of app migration
from QlikView to Qlik Sense

“I am able to utilize data to drive KPIs, business’ strategic intent, and therefore grow our business and manage performance gaps.”

NADIA REYNDERS, BUSINESS PROFESSIONAL, DISTELL GROUP

How is Qlik Sense changing the game?

Top 3 benefits users are experiencing with the addition of Qlik Sense:

Faster application
deployment

Improved
data access

Expanded
analytics insights

“Since implementing Qlik Sense, we’ve found it provides faster development and a short learning curve. We’ve been able to kick off new projects quickly with Qlik Sense.”

VOLKER STEINMEYER, CFO, NAVIS AG

79%

— of respondents say that —
**modern visualization
with Qlik Sense
has helped**
their organization
modernize BI.

Make your move to next-gen BI today.

The Qlik Analytics Modernization Program makes it easy for you to leverage your QlikView investment to adopt Qlik Sense at your own pace.

- ☒ Expand your analytics possibilities
- ☒ Continue to use QlikView while adopting Qlik Sense
- ☒ Reduce your TCO

Explore your BI modernization options in the eBook
Top 3 Reasons to Modernize Your QlikView Analytics.

Get the eBook

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*Source: Modernizing Analytics: A New Era of Data-Driven Excellence, Aberdeen, February 2020

All additional stats in this document come from the 2020 Qlik Dual Use Survey, conducted via TechValidate by Survey Monkey.

Top 3 Reasons to
Modernize Your
QlikView Analytics

Evolve your BI approach
expand your possibilities
sharpen your competitive edge