QlikView® and Qlik Sense® Dual-Use Licensing

The Qlik® dual-use licensing offer provides a cost-effective way to adopt Qlik Sense across your entire QlikView user base. For a modest uplift on your annual QlikView maintenance cost, dual-use licensing entitles users to the robust functionality of Qlik Sense plus value-add products that come with it: Qlik GeoAnalytics® Base, Qlik DataMarket® Essentials, and Qlik Web Connectors.

Maximize Your Qlik Investment

As your organization evolves and digital transformation becomes a business imperative, Qlik Sense, our modern analytics platform, may be the best fit for your BI requirements. QlikView and Qlik Sense are better together; and the QlikView and Qlik Sense dual-use offer makes it simple and cost-effective to add Qlik Sense to your environment.

Overall, new dual-use customers can expect Qlik Sense to provide a modern UI, faster development, ease of use, and best in class mobile support. Additionally, QlikView data models and analytics expressions can be directly used in Qlik Sense.

Qlik Sense features augmented intelligence for visualization, exploration, search, and data preparation. Plus, Qlik Sense Advanced Authoring gives designers and users more flexibility by providing several features that take a guided-analytics approach within Qlik Sense. For example, you can extend sheets vertically and change the grid size of a sheet with existing objects. You can also perform complex comparative analysis, unlocking new use cases to gain insight into relative performance.

Qlik is committed to ensuring your success with dual-use licensing. Our Customer Services Organization offers several services to help kick-start your adoption of Qlik Sense, including: assessment, architecture, education, and conversion services.

Terms and conditions apply. Please contact your account manager for details.

Qlik is on a mission to create a data-literate world, where everyone can use data to solve their most challenging problems. Only Qlik's end-to-end data management and analytics platform brings together all of an organization's data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik products to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 48,000 customers around the world. **qlik.com**